Privacy Policy

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Purpose and Scope

This policy covers all websites from the YourCause.com domain, either through a-record, sub-domain, forwarding, re-directing (collectively "YourCause.com") or any other domains owned by YourCause, LLC ("YourCause").

YourCause, LLC ("YourCause", “us”, “we”, or “our”) provides this Privacy Policy to inform you of our policies and procedures regarding the collection, use and disclosure of personal information we receive from users of YourCause.com (the "Site"; Site and any login service, API, or web service collectively, the "Services").

Any agreements between YourCause, LLC and the company contracting our Services (“Company”), and their respective terms and conditions regarding data, privacy and accessibility, may take precedent over this Privacy Policy, as stated within such executed agreements.

This Privacy Policy applies only to information that is provided to us through the Services (including that which we may collect on your behalf) when using our Site Services. By using this Site, you indicate your acceptance of this Privacy Policy and the collection and use of your information in accordance with this policy.

As used in this policy, the terms “using” and “processing” information include using cookies on a computer, subjecting the information to statistical or other analysis and using or handling information in any way, including, but not limited to collecting, storing, evaluating, modifying, deleting, using, combining, disclosing and transferring information within our organization or among our affiliates within the United States or internationally.

Information Collection and Use

i. Personally Identifiable Information

- In the course of using the Services (including a Hosted Application), we may ask you to provide us with certain personally identifiable information (“PII”) that can be used to contact or identify you and administer your account. Personal Information includes, but is not limited to, your name, phone number, credit card or other billing information, email address and home and business postal addresses. We transmit credit card information directly to our processing partners through a secure (as they exist at the time this policy is implemented) API integrated within the Site over a reasonably

secure connection. We do not store any credit card details (credit card number, expiration date, Card Verification Value). We do store the user's contact information (more details provided below).

- We use your Personal Information (in some cases, in conjunction with your Non-Identifying Information) to provide the Services, complete your transactions, administer your inquiries, and as further explained below.
- Certain Non-Identifying Information would be considered a part of your Personal Information if it were combined with other identifiers (for example, combining your zip code with your street address) in a way that enables you to be identified. But the same pieces of information are considered Non-Identifying Information when they are taken alone or combined only with other non-identifying information (for example, your viewing preferences). We may combine your Personal Information with Non-Identifying Information and aggregate these two sets of information with information collected from other YourCause digital properties to provide you with a better experience, to improve the quality and value of the Services and to analyze and understand how our Site and Services are used. We may also use the combined information to serve you specifically, for instance to deliver a product to you according to your preferences or restrictions.
- YourCause does not sell, lend, rent, or lease your Personally Identifiable Information. Except as described in this Privacy Policy, your Personally Identifiable Information will be used only by YourCause and its controlled subsidiaries, affiliates, agents, or contractors, and verified partners and your Personal Information will not be disclosed to any non-qualified partner and/or third party without your prior consent.
- YourCause will store all collected PII until account deletion is requested by the entity contracting with YourCause to provide such services. At that point, the requested PII will be scheduled for deletion. Some data may not be erasable, such as activity listings in public activity feeds, which are made of first name and last name initial.
- We do not share your credit card information with any entity other than the payment card processor. We do not retain your credit card information.
- Personal information may be disclosed to judicial or other government agencies subject to warrants, subpoenas, or other governmental orders.

ii. Donation Processing

YourCause processes donations through our partner APIs. Visit the websites for Network For Good, GlobalGiving, Heartland Payment Systems, Ammado and CanadaHelps for additional information related to tax deductions, processing fees and the privacy policies for those websites.

iii. Cookies

Like many websites, we use "cookies" to collect information. A cookie is a small data file that we transfer to your computer's hard disk for record-keeping purposes. We and our third-party service providers use session cookies, which link your actions during a particular browser session and expire at the end of that session, as well as persistent cookies, which remain on your device and allow us to remember your actions or preferences across multiple browser session. At YourCause, we make use of cookies for the following business purposes:

- **Security** – We use authentication cookies to ensure you only access data intended for your view and prevent unauthorized access of your credentials and information.
- **Operational** – URL redirection is a process by which our Site commands your browser to redirect you to a page based on the value stored in the redirection cookie we configured.
- **Analytical** – To better understand how our users interact with our Site and aggregate information on users' engagement with our Services, we use an analytics tool that may store cookies on your device on our behalf

If you are concerned about having cookies on your computer, you can set your browser to refuse all cookies or to indicate when a cookie is being set, allowing you to decide whether to accept it. You can also delete cookies from your computer. The Help feature on most web browsers will tell you how to prevent your browser from accepting new cookies, how to receive notice when a new cookie is set, and how to disable cookies altogether. However, if you choose to block or delete cookies, certain features of our websites may not operate correctly and the following may occur:

- If you change the settings on your web browser, you will be presented with the consent option again the next time you visit our website.
- Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you visit this website.

For further information about deleting or blocking cookies, please visit: http://www.allaboutcookies.org/manage-cookies/.

Changing or Deleting Your Information

All registered users may review, update, correct or delete the Personal Information in their registration profile by contacting YourCause and/or the appropriate individuals at their employer. If a user's profile information is deleted, then the user's account will become deactivated. If you would like us to delete your record in our system, please contact us with a request that we delete your Personally Identifiable Information from our database. We will use commercially reasonable efforts to honor your request and will work with the employer contracting with YourCause to ensure your data is properly removed within a reasonable time (though some information may not be erasable, as described above). We may retain an archived copy of your records as required by law.

Security

At YourCause, we are very concerned with safeguarding all information, as the protection of the data you share with us is very important. All sensitive data you transmit to us via our Site is encrypted using industry standards as they exist at the time this policy is implemented both in transit over HTTPS using the Transport Layer Security protocol ("TLS") and at rest using Transparent Data Encryption and other encryption standards of data at rest.

All sensitive data we collect from you (such as credit card information for the purpose of making a donation) is encrypted and transmitted to our processing partner when applicable, in a reasonably secure manner (where the data is encrypted over TLS using the Advanced Encryption Standard with a key length of 256 bits). You can verify the connection security by looking for a lock icon on your browser address bar.

We will make any legally required disclosures of any breach of the security, confidentiality, or integrity of your electronically stored PII in accordance with appropriate legal or regulatory requirements, taking into account the need to accommodate (i) legitimate requests by law enforcement and (ii) any measures reasonably necessary to investigate the scope of the breach and restore the reasonable integrity of the data system.

Links to Other Sites

Our Services, from time to time, may contain links to other websites. If you choose to click on another third party link, you will be directed to that third party's website. The fact that we link to a website is not an endorsement, authorization or representation of our affiliation with that third party, nor is it an endorsement of their privacy or information security policies or practices. We do not exercise complete control over third party websites. These other websites may place their own cookies or other files on your computer, collect data or solicit personal information from you. Other sites follow different rules regarding the use or disclosure of the personal information you submit to them. We encourage you to read the privacy policies or statements of the other websites you visit.

Our Policy Toward Children

The Site and Services are not directed to children under 13. We do not knowingly collect personally identifiable information from children under 13. If a parent or guardian becomes aware that his or her child has provided us with Personal Information without their consent, he or she should contact us. If we become aware that a child under 13 has provided us with Personal Information, we will delete such information from our files.

Business Transfers

In connection with a business transaction where an entity acquires all or substantially all of the business or assets of YourCause, whether by merger, acquisition, or reorganization or in the event of bankruptcy, YourCause may transfer to or otherwise share with such acquiring entity, all data associated with the product and services provided by YourCause, subject to any agreements between the Company and YourCause.

Changes To This Privacy Policy

This Privacy Policy is effective as of June 1st 2016 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately upon validation. YourCause reserves the right to amend this Privacy Policy from time to time.

You are advised to consult this policy regularly for any changes. Please note that a notice will be posted on the YourCause web pages (www.yourcause.com and www.csrconnect.me) whenever this Privacy Policy is changed in a material way.

Contact

Questions or comments regarding this Policy should be submitted to the YourCause Privacy Office by mail to:

YourCause Privacy Office
YourCause, LLC
6111 W. Plano Parkway – Suite 1000YC
Plano, Texas 75093
security@yourcause.com